Population Overview

Population 2019: 54,144
Population 2024: 54,080
Female Population 2019: 26,807
Male Population 2019: 27,337
Diversity Index: 29.3

Population By Race

White: 98%
Black or African American: 5%
Hispanic or Latino: 5%
Two or More Races: 3%
Asian: 2%
Some Other Race: 1%
American Indian: 1%
Native Hawaiian or Pacific Islander: Below 1%

Workforce

Total Workforce: 25,413
Employed: 94%
Unemployed: 6%

Source: ESR®, 2019

Median Age 2019

Male: 31  Female: 33

Households

2019: 19,865  2024: 19,846

Total Families

2019: 12,943  2024: 12,874

Average Daily Commute

21 Minutes

Net Migration

2019: 190  2024: -11
Housing Overview

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Home Value</th>
<th>Total Housing Units</th>
<th>Owner Occupied Units</th>
<th>Renter Occupied Units</th>
<th>Vacant Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>$163,186</td>
<td>22,377</td>
<td>11,289</td>
<td>8,576</td>
<td>2,512</td>
</tr>
<tr>
<td>2024</td>
<td>$176,789</td>
<td>23,043</td>
<td>11,178</td>
<td>8,576</td>
<td>3,197</td>
</tr>
</tbody>
</table>

Employment by Industry

- Educational Services: 3,275
- Health Care/Social Assistance: 2,956
- Retail Trade: 2,559
- Manufacturing: 2,345
- Public Administration: 2,316
- Construction: 1,999
- Accommodation/Food Services: 1,994
- Transportation/Warehousing: 1,045
- Professional/Scientific/Tech Services: 1,033
- Other Services: 971
- Finance/Insurance: 837
- Admin/Support/Waste Management Services: 820
- Agriculture/Forestry/Fishing/Hunting: 489
- Wholesale Trade: 281
- Arts/Entertainment/Recreation: 271
- Real Estate/Rental/Leasing: 267
- Information: 196
- Utilities: 149
- Mining/Quarrying/Oil & Gas Extraction: 8
- Management of Companies/Enterprises: 0

Median Household Income

- 2019: $49,990
- 2024: $53,673

Average Household Income

- 2019: $62,098
- 2024: $69,737

Per Capita Income

- 2019: $23,239
- 2024: $26,048

Income Growth

- Per Capita Income Annual Growth Rate: 2.31%
- Median Household Income Annual Growth Rate: 1.47%

Household Income Distribution

- 0-$25K: 24%, 20%
- $25-$50K: 26%, 26%
- $50-$75K: 20%, 20%
- $75-$100K: 13%, 14%
- $100K+: 17%, 20%
Johnson County, Missouri is located directly between Kansas City and St. Louis, and in the center of the entire Midwest. US Highway 50 and State Highway 13, dissect the county which is positioned on the west side of Missouri, just an hour’s drive from Kansas City, Missouri. Interstate-70, one of Missouri’s major east and west routes, is located north of Johnson County and can be accessed within a short 15 minute drive.

<table>
<thead>
<tr>
<th>Education Levels</th>
<th>Education Attainment 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Degree</td>
<td>3,828</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>5,685</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>8,999</td>
</tr>
<tr>
<td>Graduate Degree</td>
<td>12%</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>17%</td>
</tr>
<tr>
<td>Associates Degree</td>
<td>10%</td>
</tr>
<tr>
<td>Some College</td>
<td>23%</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>28%</td>
</tr>
<tr>
<td>GED</td>
<td>3%</td>
</tr>
<tr>
<td>No High School</td>
<td>2%</td>
</tr>
<tr>
<td>Some High School</td>
<td>5%</td>
</tr>
</tbody>
</table>

Source: ESRI®, 2019
Lafayette County, MO

**Population Overview**

Population 2019: 33,478

Population 2024: 33,304

Female Population 2019: 16,925

Male Population 2019: 16,553

Diversity Index: 18.4

**Population By Race**

- **White:** 93%
- **Hispanic or Latino:** 3%
- **Two or More Races:** 2%
- **Black or African American:** 2%
- **Some Other Race:** 1%
- **American Indian:** 1%
- **Asian:** Below 1%
- **Native Hawaiian or Pacific Islander:** Below 1%

**Age & Gender 2019**

<table>
<thead>
<tr>
<th>Gender</th>
<th>0-19</th>
<th>20-34</th>
<th>35-44</th>
<th>45-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>26%</td>
<td>18%</td>
<td>12%</td>
<td>28%</td>
<td>17%</td>
</tr>
<tr>
<td>Female</td>
<td>24%</td>
<td>17%</td>
<td>12%</td>
<td>27%</td>
<td>20%</td>
</tr>
</tbody>
</table>

**Median Age 2019**

- **Male:** 41
- **Female:** 43

**Households**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>12,975</td>
<td>12,873</td>
</tr>
</tbody>
</table>

**Total Families**

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>9,037</td>
<td>8,931</td>
</tr>
</tbody>
</table>

**Average Daily Commute**

- **25 Minutes**

**Net Migration**

- **2019:** 13
- **2024:** -33

Source: ESR®, 2019
Housing Overview

2019 Median Home Value: $143,971
2024 Median Home Value: $179,947
2019 Total Housing Units: 14,841
2019 Owner Occupied Units: 9,398
2019 Renter Occupied Units: 3,577
2019 Vacant Units: 1,866
2024 Total Housing Units: 15,006
2024 Owner Occupied Units: 9,271
2024 Renter Occupied Units: 3,577
2024 Vacant Units: 2,133

Employment by Industry

Health Care/Social Assistance: 2,574
Manufacturing: 2,301
Educational Services: 1,503
Retail Trade: 1,429
Construction: 1,387
Accommodation/Food Services: 939
Transportation/Warehousing: 917
Public Administration: 781
Finance/Insurance: 773
Professional/Scientific/Tech Services: 730
Other Services: 728
Agriculture/Forestry/Fishing/Hunting: 670
Admin/Support/Waste Management Services: 603
Wholesale Trade: 442
Real Estate/Rental/Leasing: 291
Arts/Entertainment/Recreation: 269
Information: 195
Utilities: 169
Management of Companies/Enterprises: 7
Mining/Quarrying/Oil & Gas Extraction: 0

Income

Median Household Income

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median</td>
<td>$53,142</td>
<td>$62,346</td>
</tr>
</tbody>
</table>

Average Household Income

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median</td>
<td>$66,148</td>
<td>$78,724</td>
</tr>
</tbody>
</table>

Per Capita Income

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median</td>
<td>$26,082</td>
<td>$30,876</td>
</tr>
</tbody>
</table>

Income Growth

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Capita Income Annual Growth Rate</td>
<td>3.43%</td>
<td></td>
</tr>
<tr>
<td>Median Household Income Annual Growth Rate</td>
<td>3.25%</td>
<td></td>
</tr>
</tbody>
</table>

Household Income Distribution

<table>
<thead>
<tr>
<th>Income Range</th>
<th>2019 Percentage</th>
<th>2024 Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-25K</td>
<td>18%</td>
<td>25%</td>
</tr>
<tr>
<td>25-50K</td>
<td>13%</td>
<td>20%</td>
</tr>
<tr>
<td>50-75K</td>
<td>78%</td>
<td>20%</td>
</tr>
<tr>
<td>75-100K</td>
<td>15%</td>
<td>16%</td>
</tr>
<tr>
<td>$100K+</td>
<td>19%</td>
<td>25%</td>
</tr>
</tbody>
</table>
### Education Levels

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Degree</td>
<td>1,411</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>3,139</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>8,637</td>
</tr>
</tbody>
</table>

### Education Attainment 2019

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Degree</td>
<td>6%</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>13%</td>
</tr>
<tr>
<td>Associates Degree</td>
<td>8%</td>
</tr>
<tr>
<td>Some College</td>
<td>21%</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>37%</td>
</tr>
<tr>
<td>GED</td>
<td>5%</td>
</tr>
<tr>
<td>No High School</td>
<td>4%</td>
</tr>
<tr>
<td>Some High School</td>
<td>7%</td>
</tr>
</tbody>
</table>

Source: ESRI®, 2019
Population Overview

Population 2019: 42,417
Population 2024: 42,664
Female Population 2019: 21,501
Male Population 2019: 20,916
Diversity Index: 36.1

Population By Race

- White: 98%
- Hispanic or Latino: 10%
- Some Other Race: 5%
- Black or African American: 3%
- Two or More Races: 3%
- Asian: 1%
- American Indian: Below 1%
- Native Hawaiian or Pacific Islander: Below 1%

Workforce

- Total Workforce: 19,267
- Employed: 96%
- Unemployed: 4%

Households

- 2019: 16,357
- 2024: 16,393

Total Families

- 2019: 10,799
- 2024: 10,777

Average Daily Commute

- 2019: 19 Minutes
- 2024: 51 Minutes

Median Age 2019

- Male: 37
- Female: 39

Source: ESR®, 2019
Housing Overview

2019 Median Home Value: $118,773
2024 Median Home Value: $132,260
2019 Total Housing Units: 18,405
2019 Owner Occupied Units: 10,582
2019 Renter Occupied Units: 5,775
2019 Vacant Units: 2,048
2024 Total Housing Units: 18,613
2024 Owner Occupied Units: 10,528
2024 Renter Occupied Units: 5,775
2024 Vacant Units: 2,220

Employment by Industry

Manufacturing: 3,244
Health Care/Social Assistance: 2,776
Retail Trade: 2,082
Educational Services: 1,468
Professional/Scientific/Tech Services: 1,249
Construction: 1,121
Accommodation/Food Services: 1,120
Transportation/Warehousing: 994
Other Services: 965
Admin/Support/Waste Management Services: 726
Public Administration: 605
Agriculture/Forestry/Fishing/Hunting: 573
Finance/Insurance: 392
Wholesale Trade: 358
Real Estate/Rental/Leasing: 246
Information: 198
Utilities: 161
Arts/Entertainment/Recreation: 157
Mining/Quarrying/Oil & Gas Extraction: 24
Management of Companies/Enterprises: 0

Income

Median Household Income
2019 2024
$43,170 $48,769

Average Household Income
2019 2024
$57,739 $65,875

Per Capita Income
2019 2024
$22,480 $25,525

Income Growth
Per Capita Income Annual Growth Rate 2.57%
Median Household Income Annual Growth Rate 2.47%

Household Income Distribution

<table>
<thead>
<tr>
<th>Income Range</th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-$25K</td>
<td>26%</td>
<td>31%</td>
</tr>
<tr>
<td>$25-$50K</td>
<td>22%</td>
<td>29%</td>
</tr>
<tr>
<td>$50-$75K</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>$75-$100K</td>
<td>10%</td>
<td>11%</td>
</tr>
<tr>
<td>$100K+</td>
<td>13%</td>
<td>17%</td>
</tr>
</tbody>
</table>
Pettis County, Missouri is located in Central Missouri and population is right at 40,000 people. Pettis County is home of the Missouri State Fair in Sedalia and includes other cities such as LaMonte, Dresden, Green Ridge, Smithton and Hughesville to name a few.

### Education Levels

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Degree</td>
<td>1,788</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>3,430</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>8,019</td>
</tr>
</tbody>
</table>

### Education Attainment 2019

- Graduate Degree: 6%
- Bachelor's Degree: 12%
- Associates Degree: 11%
- Some College: 23%
- High School Diploma: 28%
- GED: 4%
- No High School: 6%
- Some High School: 9%

Source: ESRI®, 2019
Population Overview

Population 2019: 23,239
Population 2024: 22,989
Female Population 2019: 11,666
Male Population 2019: 11,573
Diversity Index: 43.2

Population By Race

- White: 83%
- Hispanic or Latino: 10%
- Some Other Race: 6%
- Black or African American: 5%
- Two or More Races: 3%
- Native Hawaiian or Pacific Islander: 1%
- Asian: 1%
- American Indian: Below 1%

Workforce

- Total Workforce: 10,523
- Employed: 96%
- Unemployed: 4%

Median Age 2019

- Male: 38
- Female: 41

Households

- 2019: 8,801
- 2024: 8,658

Total Families

- 2019: 5,686
- 2024: 5,570

Average Daily Commute

- 17 Minutes

Net Migration

- 2019: -16
- 2024: -51
**Housing Overview**

2019 Median Home Value: $97,938
2024 Median Home Value: $112,086
2019 Total Housing Units: 10,230
2019 Owner Occupied Units: 5,786
2019 Renter Occupied Units: 3,015
2019 Vacant Units: 1,429
2024 Total Housing Units: 10,288
2024 Owner Occupied Units: 5,652
2024 Renter Occupied Units: 3,015
2024 Vacant Units: 1,630

**Employment by Industry**

Health Care/Social Assistance: 1,936
Manufacturing: 1,627
Retail Trade: 1,058
Educational Services: 1,024
Construction: 713
Public Administration: 569
Accommodation/Food Services: 566
Agriculture/Forestry/Fishing/Hunting: 450
Other Services: 438
Transportation/Warehousing: 339
Admin/Support/Waste Management Services: 292
Finance/Insurance: 237
Arts/Entertainment/Recreation: 207
Wholesale Trade: 196
Professional/Scientific/Tech Services: 181
Real Estate/Rental/Leasing: 116
Utilities: 98
Information: 48
Mining/Quarrying/Oil & Gas Extraction: 7
Management of Companies/Enterprises: 0

**Median Household Income**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$43,454</td>
<td>$49,252</td>
</tr>
</tbody>
</table>

**Average Household Income**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$56,358</td>
<td>$64,044</td>
</tr>
</tbody>
</table>

**Per Capita Income**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2024</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$21,931</td>
<td>$24,714</td>
</tr>
</tbody>
</table>

**Income Growth**

- Per Capita Income Annual Growth Rate: 2.42%
- Median Household Income Annual Growth Rate: 2.54%

**Household Income Distribution**

- 0-$25K: 26% (2019) vs. 30% (2024)
- $25-$50K: 21% (2019) vs. 29% (2024)
- $50-$75K: 20% (2019) vs. 21% (2024)
- $75-$100K: 11% (2019) vs. 12% (2024)
- $100K+: 13% (2019) vs. 17% (2024)
### Education Levels

<table>
<thead>
<tr>
<th>Education Level</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Degree</td>
<td>1,211</td>
</tr>
<tr>
<td>Bachelor's Degree</td>
<td>1,943</td>
</tr>
<tr>
<td>High School Diploma</td>
<td>5,312</td>
</tr>
</tbody>
</table>

### Education Attainment 2019

- **Graduate Degree**: 8%
- **Bachelor's Degree**: 12%
- **Associates Degree**: 6%
- **Some College**: 22%
- **High School Diploma**: 34%
- **GED**: 5%
- **No High School**: 6%
- **Some High School**: 8%

Source: ESRI®, 2019